UUM COB Postgraduate Research Talk Series 11/2022

Francis Chuah



School of Business Management Universiti Utara Malaysia, Malaysia



francischuah@uum.edu.my



POSTGRADUATE RESEARCH TALK SERIES 11/2022

SURVIVING AN ORAL DEFENSE OF DISSERTATION/THESIS

19 DECEMBER 2022 (MONDAY) 10.00 A.M. - 12.30 P.M. ONLINE (WEBEX)



Event Number: 2640 188 9539

webex Password: RTS2022



Postgraduate Studies Unit, UUM COB



MODERATOR ASSOC. PROF. DR. KADZRINA ABDUL KADIR



DR. FRANCIS CHUA CHIN WEI (SBM - COB)

UUM COB Postgraduate Research Talk Series 11/2022 Preparation for an oral defense of dissertation / thesis

Preparation for an oral defense of dissertation / thesis

- Have enough rest do not practice last minute preparation / overwhelm with the defense.
- Do not memorize everything. Use keywords all the time.
- Do not write sentences in PowerPoint slides. Use infographic and keywords to guide your presentation.
- Do not read slides.
- Organize few sessions of mock defense session with supervisors / friends.

Preparation for an oral defense of dissertation / thesis

- How to be mentally prepared for Q&A session and interrogation by reviewer?
- 1. Anticipate questions
- 2. Be familiar with your own proposal / thesis pages & content
- Trapped the reviewer the art of writing in dissertation / thesis
- 4. Be humble and not defensive
- 5. Stay confident, acknowledge weaknesses / mistakes / confusion

UUM COB Postgraduate Research Talk Series 11/2022

Part I: Background of the study & Problem statement

Background of the study and problem statement

- Background of the study Context of investigation.
- Problem statement.
 - Practical problem
 - Academic problem
 - 35,000 footview
- Research objectives and research question.
- Significance of the study versus contribution of the study
 - Why is so important versus what have been contributed.

UUM COB Postgraduate Research Talk Series 11/2022

Part II: Literature review, theoretical framework & hypothesis development

Literature review, theoretical framework & hypothesis development

- What do we know so far? Purpose of literature review
- What has not been understood? Gap to be research
- What else can be done to improve what we currently do not understand? Significance and contribution
- What are the theories being used? How the relationship is being explained using the theories which leads to hypothesis development?
- Synthesizing? Summarizing? Reporting?

UUM COB Postgraduate Research Talk Series 11/2022

Part III: Research design and data analysis technique

Research design and data analysis technique

- What you plan to do?
- Why a particular research design is being selected?
- What is the world view of the study?
- Why is a particular data analysis technique chosen over the other? Explanatory, exploratory, confirmation?

UUM COB Postgraduate Research Talk Series 11/2022

Part IV: Data analysis & findings

Data analysis and findings

- Has the data analysis complied to the reliability and validity assessment?
- Has the path coefficient assessment followed the directional / non-directional hypothesis? (Quantitative study)
- Has evidence of saturation point been demonstrated? (Qualitative study)

UUM COB Postgraduate Research Talk Series 11/2022

Part V: Discussion & conclusion

Discussion and conclusion

- Reiterate the achievement of objectives
- Discuss on the practical contribution. Problematic practical contribution discussions.
- Discuss on the theoretical contribution. Contribution to theory Testing theory, theory broadening, theory deepening? Contribution of theory – applying a theory to explain / predict a phenomenon?
- What else is left to be addressed in the future?

UUM COB Postgraduate Research Talk Series 11/2022

Thank You

Q & A