

PROPOSAL DEFENCE UUM COB FOR MONTH OF AUGUST 2024

Research students are encouraged to attend the session!

SCHOOL OF BUSINESS MANAGEMENT (SBM, UUM)

No.	Date/ Time/ Venue	Student	Thesis title	Supervisor(s) / Chairperson / Reviewers
1.	13 August 2024 (Tuesday) (10:00 am) Perak Room, SBM, UUM	Zhou Yuhan (906806) Ph.D (Management)	Moderating Effects of Technology Anxiety on Adoption of Mobile Face Recognition Systems in Tangshan City, Hebei, China	Supervisor/s: 1. Assoc. Prof. Dr. Abdul Manaf bin Bohari 2. Dr. Norzalila bt. Jamaludin Chairperson: Assoc. Prof. Dr. Norasyikin binti Abdul Hamid Reviewers: 1. Assoc. Prof. Dr. Nazlina bt. Zakaria 2. Dr. Norsharina binti Zabidi
2.	20 August 2024 (Tuesday) (10:00 am) Digital Smart Room, SBM, UUM	He Juanjuan (906997) Ph.D (Management)	The Moderating Effects of Digital Dynamic Capabilities on the Relationship between Big Data Analytic Capabilities and Firm Performance: A Study of Industrial and Commercial Bank in Guangdong Province, China	Supervisor/s: 1. Assoc. Prof. Dr. Abdul Manaf bin Bohari 2. Assoc. Prof. Dr. Abdul Shukor bin Shamsudin Chairperson: Assoc. Prof. Dr. Yaty bt. Sulaiman Reviewers: 1. Assoc. Prof. Dr. Darwina bt. Hj. Ahmad Arshad 2. Dr. A.S.A.Ferdous Alam

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3.	20 August 2024 (Tuesday) (10:00 am) Perak Room, SBM, UUM	Nurul Aliyah Sham binti Rambely (906172) Ph.D (Entrepreneurship)	The Determinant Factors of Women Business Performance in Malaysia	<p>Supervisor/s: 1. Dr. Azrain Nasyrh bt. Mustapa 2. Mdm. Syahrina bt. Abdullah</p> <p>Chairperson: Assoc. Prof. Dr. Sahadah binti Haji Abdullah</p> <p>Reviewers: 1. Assoc. Prof. Dr. Norashidah bt. Hashim 2. Dr. Maliani bt. Mohamad</p>
4.	21 August 2024 (Wednesday) (10:00 am) Perak Room, SBM, UUM	Darpan Tripathi (907297) Ph.D (Management)	The Mediating Role of Dynamic Capabilities between Innovation Capabilities, Entrepreneurial Capabilities and Strategic Performance of Indian Public Banks	<p>Supervisor/s: 1. Assoc. Prof. Dr. Shuhymee bin Ahmad 2. Dr. Mohd Nizam bin M Sarkawi</p> <p>Chairperson: Assoc. Prof. Dr. Abdul Shukor bin Shamsudin</p> <p>Reviewers: 1. Assoc. Prof. Dr. Jauriyah bt. Shamsuddin 2. Assoc. Prof. Dr. Azahari bin Ramli</p>

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5.	25 August 2024 (Sunday) (10:00 am) Perak Room, SBM, UUM	Tanveer Akhtar (905609) Ph.D (Entrepreneurship)	Market Orientation, Green Technology Innovation, Organizational Culture and Business Performance: The Mediating and Moderating Role of Learning Capabilities and Access to Finance	Supervisor/s: 1. Assoc. Prof. Dr. Lily Julienti bt. Abu Bakar 2. Dr. Maliani bt. Mohamad Chairperson: Assoc. Prof. Dr. Azahari bin Ramli Reviewers: 1. Assoc. Prof. Dr. Shuhymee bin Ahmad 2. Dr. Muhammad Ali Imran bin Kamarudin

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TUNKU PUTERI INTAN SAFINAZ SCHOOL OF ACCOUNTANCY (TISSA, UUM)

No.	Date/ Time/ Venue	Student	Thesis title	Supervisor(s) / Chairperson / Reviewers
1.	22 August 2024 (Thursday) 10.00 am PHD ROOM 101, TISSA- UUM	SHI ZHENGGUANG (906762) PhD (Accounting)	Intention to Adopt Digitalized E- Invoicing System Among SMEs in China	Supervisors: 1. Dr. Fariza Hanim Binti Rusly 2. Assoc. Prof. Dr. Idawati binti Ibrahim Chairperson: Dr. Mohd Hadzrami bin Harun Rasit Reviewers: 1. Dr. Mohd Hadzrami bin Harun Rasit 2. Assoc. Prof. Dr. Saliza Binti Abdul Aziz
2.	25 August 2024 (Sunday) 10.00 am PHD ROOM 101, TISSA-UUM	Li Huimin (906766) PhD (Accounting)	The Impact of Digital Economy Development on Enterprise Innovation Performance.	Supervisors: 1. Assoc. Prof. Dr Zarifah Abdullah 2. Dr. Ropidah Omar Chairperson: Assoc. Prof. Dr Che Zuriana Muhammad Jamil Reviewers: 1. Assoc. Prof. Dr Che Zuriana Muhammad Jamil 2. Dr Rosli Mohamad

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3.	27 August 2024 (Tuesday) 10.00 am PHD ROOM 101, TISSA-UUM	Zhou Dan (907744) PhD (Accounting)	Media Attention, ESG performance and Firm Innovation--Based on empirical evidence from listed companies in China	Supervisors: 1. Dr. Halimah @ Nasibah binti Ahmad 2. Prof. Madya Dr. Norhani binti Aripin Chairperson: Prof. Madya Dr. Hafizah binti Abd Mutalib Reviewers: 1. Prof. Madya Dr. Hafizah binti Abd Mutalib 2. Prof. Madya Dr. Sitraselvi a/p Chandren

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SCHOOL OF TECHNOLOGY MANAGEMENT & LOGISTICS (STML, UUM)

No.	Date/ Time/ Venue	Student	Thesis title	Supervisor(s) / Chairperson / Reviewers
1.	28 August 2024 (Wednesday) 10.00 am Executive Meeting Room (BME), School of Technology Management & Logistic (STML)	Kamal Naif Abdullah Tamim (906392) Phd – Doctor of Philosophy (Technology, Operation & Logistics Management)	The Impact of Big Data Analytics Capabilities on the Sustainability of Supply Chain Performance: The Mediating Role of Supply Chain Agility - An Empirical Study on the Food-Manufacturing Sector in Yemen	<u>Supervisor</u> Dr. Kamaruddin Radzuan <u>Co-Supervisor</u> Dr. Faisal Zulhumadi <u>Chairperson</u> Assoc. Prof. Dr. Zulkifli Mohamed Udin <u>Reviewers</u> Dr. Haikal Ismail